



Wellness Library Proposal and Plan Outline

This outline is intended to provide support for the writing of a proposal and plan for a fitness facility, church or organization to develop, establish and manage a wellness library. There are no specific guidelines on what should be included, length or how it should be structured. You may submit your proposal and plan to *Faith & Fitness Magazine* on or before **Friday, September 7** to be considered as one of ten wellness library plans that will receive free support. That support includes: 1. An initial collection of books to get your library started. 2. Preliminary consulting to help move your plan from idea to success. 3. Recognition in a future issue of *Faith & Fitness Magazine*. 4. Exposure and publicity among media and at events representing your organization as an innovator in the faith and fitness culture. The ten winning plans will be selected on or before Friday, September 21. All free support from this offer officially ends December 31, 2007. Your proposal and plan must be submitted via email to brad@faithandfitness.net.

QUESTIONS TO CONSIDER:

1. Who is your leadership team? Who will manage the library?
2. Where will it be located? What space will be provided? Design? (include picture or diagram)
3. How will you promote it and get people to use it? Members only or community service?
4. What funding will be designated and developed to sustain it? (include letters that offer commitments)
5. What will the budget be for the first year or beyond?
6. What is the mission of your library?
7. How will the library be used? Any technology?
8. Will programming be developed around the library resources? If so, what? (list names of those who have committed to lead those programs)
9. What kinds of titles will you add to the library? Books only, or magazines, music, DVD's?
10. What additional services and references will be provided or associated with the library?
11. Will resources be available for check-out? If so, what system will be used to manage the check-out process?
12. When would your library open? Development schedule?

COMPONENTS TO HIGHLIGHT:

1. Describe your organization: history, programs, team, mission
2. Describe your members: their needs, demographics, activities they do
3. Describe your community: socio-economic, opportunities, strengths
4. Explain why you want to start a wellness library and forecast the impact it will have.
5. Include feedback or comments from people that support your plan.